MIFID II product governance / Professional investors and ECPs only target market. Solely for the purposes of each manufacturer's product approval process, the target market assessment in respect of the Notes has led to the conclusion that; (i) the target market for the Notes is eligible counterparties and professional clients only, each as defined in Directive 2014/65/EU (as amended, "MiFID II"); and (ii) all channels for distribution of the Notes to eligible counterparties and professional clients are appropriate. Any person subsequently offering, selling or recommending the Notes (a "distribution") should take into consideration the manufacturers' target market assessment; however, a distributor subject to MiFID II is responsible for undertaking its own target market assessment in respect of the Notes (by either adopting or refining the manufacturers' target market assessment) and determining appropriate distribution channels.

PROHIBITION OF SALES TO EEA RETAIL INVESTORS: The Notes are not intended to be offered, sold or otherwise made available to any retail investor in the European Bronomic Area ("EEA"). For these purposes, a retail investor means a person who is one (or more) of: (i) a retail client as defined in point (II) of Article 4(I) of MiHD II; or (ii) a customer within the meaning of Directive 2 002 923 C ("MID"), where that customer would not qualify as a professional client as defined in point (I0) of Article 4(I) of MiHD II. Consequently, no key information document required by Regulation (EU) No 1286/2014 (as amended, the "PRHP's Regulation") for offering or selling the Notes or otherwise making them available to retail investors in the EEA has been prepared and therefore offering or selling the Notes or otherwise making them available to any retail investor in the EEA may be unlawful under the PRIIP's Regulation.

Final Terms dated 28 January 2019

## Llosds Bank ple

Issue of EUR 10,000,000 Callable Fixed Rate Notes due January 2044 under the Global ! Medium Term Note Programme

### PART A — CONTRACTUAL TERMS

These Final Terms constitute Issue Terms for the purposes of the Base General Conditions, Terms used herein shall be deemed to be defined as such for the purposes of the Base Conditions su forth in the Prospectus dated 17 April 2018 and the supplemental prospectuses dated 26 April 2018, 1 August 2018 and 25 October 2018 which together constitute a base prospectus for the purposes of the Prospectus Directive. This document constitutes the final terms of the Notes described berein for the purposes of Article 5.4 of the Prospectus Directive and must be read in conjunction with such Prospectus as so supplemented. Full information on the Bank and the offer of the Notes is only available on the basis of the combination of these Final Terms and the Prospectus as so supplemented. The Prospectus and the supplemental prospectuses are available for viewing at www/imdonstockexchange.com/exchangenests/market-news/marketnews-homehiml and copies may be obtained from Lloy/ds Bank plc, 25 Gresham Street, London EC2V 7HN.

The expression "Prospectus Directive" means Directive 2 00 3 7 IEC (and amendments thereto, including the 2010 PD Amending Directive, to the extent implemented in the Relevant Member State) and includes any relevant implementing measure in the Relevant Member State and the expression "2010 PD Amending Directive" means Directive 2 010/73/EU.

1 Issuer:

Hoyds Bank plc (the "Bank")

2 (i) Series Number:

W/MTN028L

(ii) Tranche Number

1

3 Specified Currency

Euros ("EUR")

Aggregate Nominal Amount

8

Maturity Date

EUR MICHIGO Series (i) EUR 10,000,000 (ii) Tranche

Issue Price 100 per cent, of the Aggregate Nominal Amount 5

EUR, 100,000 Specified Denominations: EUR 100,000 Calculation Amount:

Issue Date: 30 January 2019 Trade Date: 23January 2019

Following Business Day Convention (Unacjusted) 4 **Business Day Convention** 

29 January 2044

London and TARGET Business Centre(s)

Citibank, N.A. London Branch 11 Calculation Agent

Alternative Currency Equivalent Not Applicable Not Applicable Synthetic Currency Asset Conditions

## PROVISIONS RELATING TO INTEREST (IF ANY) PAYABLE

Fixed Rate Note Provisions Applicable

(i) Interest Commencement Date: Each Interest Payment Date (ii) Interest Period Date(s):

29January in each year, from and including 29 January 2020 (iii) Interest Payment Date(s):

to and including the Maturity Date

228 per cent, per annum payable annually in arrear (iv) Rate(s) of Interest:

Issue Date

EUR2,280,00 per Calculation Amount Fixed Coupon Amount(s):

(vi) Broken Amount(s): EtR2273.75 per Calculation Amount payable on the

Interest Payment Date falling on 29 January 2020

Actual Actual (CMA: Determination Dates; 29 January in (vii) Day Count Fraction:

each year

Following Business Day Convention (Unadjusted) (viii)Business Day Convention:

Not Applicable 15 Floating Rate Note Provisions

Not Applicable Zero Coupon Note Provisions

Index Linked Interest Provisions Not Applicable

Not Applicable Inflation Linked Interest Provisions

Currency Linked Interest Provisions NotApplicable

Commodity Linked Interest Not Applicable 20 Provisions

21 Rate Linked Interest Provisions Not Applicable

22 Multi-Assel Basket Linked Interest Not Applicable Provisions

Structured Floating Rate Coupon Not Applicable Not Applicable Inverse Floating Rate Coupon

Not Applicable FixedRate Step-Up/Step-Down Coupon

3	Fixed to Floating Compon	NotApplicable
2	Floating to Fixed Coupon	Not Applicable
28	Fixed to Floating Switchable Coupon	Not Applicable
29	Floating to Fixed Switchable Coupon	Not Applicable
30	Fixed Rate Range Accrual Coupon	Not Applicable
3	Floating Rate Range Accrual Coupon	Not Applicable
32	Fixed Rate Dual Range Acerual Coupon	Not Applicable
33	Floating Rate Dual Range Accrual Coupon	Not Applicable
34	4 Digital Coupon	Not Applicable
3:	Inflation-Linked Coupon	Not Applicable
36	Inflation Protected Coupon	Not Applicable
37	Performance Coupon	Not Applicable
38	Annualised Performance Coupon	Not Applicable
P	ROVISIONS RELATING TO REDEIN	NOIE
.3	9  Put/Call Options	Call Option
4	Cail Option	Applicable
	(i) Optional Redemption Date:	29 January 2024
	(ii) Optional Redemption Amount(s):	EUR 100,000 per Calculation Amount
	(iii)If redeemable in part;	
	(a) Minimum Redemption Amount;	Not Applicable
	(b) Maximum Redeniption Amount;	Not Applicable
	Call Option Business Centre(s);	London and TARGET
	Notice period:	Five (5) London and TARGET Business Days
4	Put Option	Not Applicable
4	2 Target Auto Redemption	Not Applicable
4	Autocall	Not Applicable
4	4 Final Redemption Amount	EUR 300,000 per Calculation Amount
-1	5 Early Redemption Amount	
	Earty Redemption Amount(s):	Par
4	Unwind Costs:	Applicable
4	7 Expenses	Not Applicable
4	8 Index Linked Redemption Provisions	Not Applicable
4	9 Inflation Protected Redemption Provisions	Not Applicable
5	O Currency Linked Redemption Provisions	Not Applicable
5	Commodity Linked Redemption Provisions	Not Applicable

52	Rate Linked Retiemption Provisions	Not Applicable
53	Multi-Asset Basket Linked Redemption Provisions	Not Applicable
54	Performance Reticmption	Not Applicable
55	Performance Plus Downside Redemption	Not Applicable
.56	Performance Plus Conditional Downshie Redemption	Not Applicable
57	Absolute Performance Redemption	Not Applicable
.58	Reverse Convertible Redemption	Not Applicable
59	Reverse Convertible Plus Conditional Downside Redemption	Not Applicable
60	Inflation Protested Redemption	Not Applicable
61	Dual Currency Redemption	Not Applicable
GE	NERAL PROVISIONS APPLICABLE	TO THE NOTES
62	Form of Notes	Bearer Notes - Temporary Global Note exchangeable for a Permanent Global Note which is exchangeable for Definitive Notes in the limited circumstances specified in the Permanent Global Note
63	New Global Note	Yes
64	Additional Disruption Events	Not Applicable
65	Talons for future Coupons or	Not Applicable

## DISTRIBUTION

67 U.S. Seiling Restrictions

Talons mainre)

Receipts to be attached to Definitive Notes (and dates on which such

66 Details relating to Instalment Notes:

amount of each instalment, date on which each payment is to be made

Reg S Category 2; TEFRA D

# LISTING AND ADMISSION TO TRADING APPLICATION

These Binal Terms comprise the final terms required for issue and admission to trading of the Notes described herein pursuant to the Global Medium Term Note Programme of Lloyds Bank ple

Not Applicable

Signed on behalf of the Bank:

By: POLOS

Duly authorised

#### PART B - OTHER INFORMATION

## LUSTING AND ADMISSION TO TRADING

(i) listing and admission to trading;

Application is expected to be made by the Issuer (or on its behalf) for the Notes to be listed on the Official List of the UK Listing Authority and to be admitted to trading on the regulated market of the London Stock Exchange with effect from the Issue Date.

 (ii) Estimate of total expenses related to admission to trading; 1375 - VM

2 RATING

Ratings;

The Notes to be issued have been rated;

S&P: A

## 3 INTERESTS OF NATURAL AND LEGAL PERSONS INVOLVED IN THE ISSUE

Save as discussed in "Selling Restrictions", so far as the Issuer is aware, to person involved in the offer of the Notes has an interest material to the offer.

# 4 REASONS FOR THE OFFER, ESTIMATED NET PROCEEDS AND TOTAL EXPENSES

(i)Reasons for the oller:

See 'Use of Proceeds' wording in the

Prospectus

(ii) Estimated net proceeds:

Not Applicable

(iii) Estimated total expenses:

Not Applicable

5 Fixed Rate Notes only —YIE.ID

Indication of yield

The yield is calculated at the Issue Date on the basis of the Issue Price, using the formula below:

$$P = \frac{C}{r} (1 - (1 + r)^n) A (1 + r)^{-n}$$

Where:

"P" is the Issue Price of the Notes;

"C" is the annualised Interest Amount:

"A" is the nominal amount of Notes due on

rederoption;

"n" is time to maturity in years; and

"r" sit he annualised yield.

Calculated using the method above, the yield is 2,28 percent, per annum on the Issue Date. As set out above, the yield is calculated at the Issue Date on the basis of the Issue Price. It is not an indication of function viold.

6 OPERATIONAL INFORMATION

ISIN

XS19 43573623

Common Code:

194357362

CFI:

DTFXFB

FISN:

UOYDS BANK PICZ LISE: MTN 2044 0129

Swiss Securities Number

Not Applicable

(Fed or game i):

WK NNumber (Wertpapier k ennom m. r):

Not Applicable

Any clearing System(s) other than

Not Applicable

Euroclear Bank SA/NV and Clearstream

Banking, S.A. and the relevant identification number(s);

Delivery:

Delivery against payment

Names and addresses of additional Paying

Not. Applicable

Agent(s)(if any):

intended to be held in a manner which would allow Eurosystem eligibility:

Yes

Relevant Benchmark:

Not Applicable

ADDITIONALUS FEDERAL INCOME TAX CONSIDERATIONS The Notes are not Specified ELIs for purposes of Section 871(m) of the U.S. Internal Revenue

Code of 1986.

INDEX DISCLAIMER

7

Not Applicable