



LLOYDS BANK

PRESS RELEASE

Cashback on all purchases with new World Elite Mastercard®

- Lloyds Bank has launched a new credit card - the World Elite Mastercard®
- Customers will earn cashback on every card purchase made
- Card also comes with a range of travel benefits including airport lounge access and airport security fast track

Lloyds Bank has launched a new credit card, the World Elite Mastercard®, where customers will earn cashback on every card purchase made, alongside enjoying a number of travel benefits, for a £15 monthly fee.

Customers will earn 0.5% cashback on each card purchase up to and including £15,000. When total card spending reaches over £15,000, each card purchase will earn 1% cashback, until the anniversary of account opening. At the account anniversary, card purchases will revert to 0.5% cashback, until total card spending reaches £15,000 – whereafter 1% cashback will be earned again.

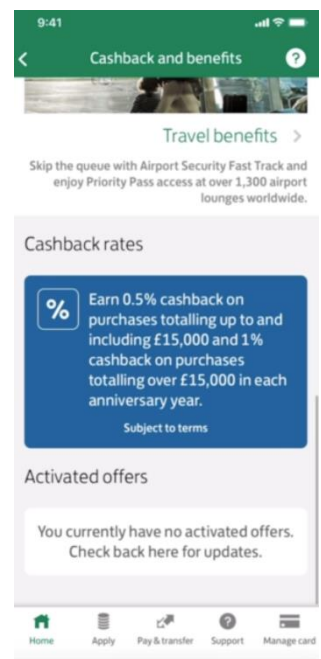
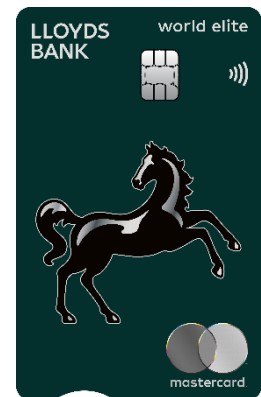
Cashback will be paid into the account each month.

World Elite Mastercard® customers will also receive benefits which add a touch of luxury when travelling:

- Access to over 1,300 airport lounges, including lounges at London Heathrow, Edinburgh International, Orlando International, Dubai International and many more, through [Priority Pass](#). (Owned and operated by Collinson.)
- Cardholders will be able to skip airport security queues and upgrade their airport security experience at participating airports, powered by [DragonPass](#)
- Direct access to Mastercard's [priceless.com](#) experiences and content in the UK and around the world.

World Elite Mastercard® also provides one additional cardholder with all the card benefits at no extra cost. Cashback earned by the additional cardholder will be added to the main cardholder's running total, and will be included in the monthly cashback payment made to the account.

The main cardholder will be able to view or manage their World Elite Mastercard® and travel benefits through online banking and the mobile app.





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Fees and interest rates

Account fee	£15 each calendar month
Foreign transaction fee	2.95%
Cash withdrawal fee	5%
Annual Percentage Rate	22.9% (on card purchases) 55.0% (on card purchases and including fee)

Marc Lien, Credit Cards Director at Lloyds Bank, said: “Our new World Elite Mastercard® offers cashback on every card purchase – no matter how big or small the purchase is – alongside great benefits for travellers, including the luxury of skipping airport security queues and access to over one thousand airport lounges worldwide, meaning people can relax ahead of their flight.”

Simon Forbes, Senior Vice President, Account Management at Mastercard, said: “Whether it’s enjoying an airport lounge, treating themselves to a Priceless experience, or saving money with exclusive offers, cardholders can choose from a range of benefits with this new card. We’re excited to team up with Lloyds Bank to offer its customers valuable rewards, from everyday luxuries to truly unique experiences.”

Ends

Notes to editors

World Elite Mastercard® is available from Lloyds Bank on September 26th 2023 and from Halifax on 3rd October 2023.

Application subject to eligibility and affordability checks. Terms and conditions apply, please visit [World Elite Mastercard](#) | [Lloyds Bank](#)

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