

23 September 2024

## Lloyds Banking Group becomes the first FTSE 100 company to implement Signly on its job search pages

- Lloyds Banking Group is the first FTSE 100 company to implement Signly across its job search webpages, enhancing accessibility for people who use British Sign Language (BSL).
- Use of Signly reaffirms the Group's commitment to diversity, equity, and inclusion.

Lloyds Banking Group is the first FTSE 100 company to implement Signly on its job search pages – an innovative digital service that provides sign language translation.

Signly translates information on websites into British Sign Language (BSL) and is free-to-use for d/Deaf users. When browsing a page that has not yet been translated, users can submit a request for translation, and a BSL version of the webpage – signed by qualified BSL translators – will be available in less than a week.

Lloyds Banking Group was the first bank to offer Signly across its webpages – including **Lloyds Bank**, **Bank of Scotland** and **Halifax** – and now, it is offering the service across its **job search pages**.

This move marks a significant step towards improving the inclusive recruitment of d/Deaf people across the UK. Currently, there are diverse literacy levels amongst people who use British Sign Language as their first, preferred, or only language.

For some people who are d/Deaf, sign language is the first – and in some cases only – language they acquire, meaning websites that are written in English can be difficult to understand. Services like Signly provide accessible content that makes essential information easy to understand.

### Media Contacts



The launch of Signly across more of its webpages reinforces Lloyds Banking Group's commitment to championing inclusion and accessibility and equal employment opportunities.

**Tim Scannell, Ambassador at Signly signed:**

"Lloyds Banking Group is taking an important step by integrating sign language translation into their job descriptions for the first time. Previously focused on audio and literacy accessibility, this new initiative addresses the gap for sign language users, recognising that while hearing and Deaf individuals share the same abilities, access to language must be inclusive."

**Rachel Osikoya, Director, Diversity, Equity & Inclusion, Lloyds Banking Group said:**

"We are extremely proud to be able to offer this innovative and vital support for d/Deaf talent. Partnering with Signly is another way we are working hard to ensure that people who use our websites can access the information they need in a way that suits them. This initiative reflects our ongoing commitment to diversity, equity and inclusion, and we are thrilled to be able to help Britain prosper in this way."

[A BSL translation of this press release is available [here](#)]



BSL version

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## Notes to Editors

Lloyds Banking Group is the largest UK retail and commercial financial services provider with around 26 million customers and a presence in nearly every community. Our main business activities include retail and commercial banking, general insurance and long-term savings, provided through well recognised brands including Lloyds Bank, Halifax, Bank of Scotland and Scottish Widows

Our purpose is Helping Britain Prosper. We have served Britain through our products and services for more than 320 years, across every community, and millions of households. Our success is interwoven with the UK's prosperity, and we aim to Help Britain Prosper by operating as a responsible, sustainable and inclusive Group.

In February 2022, as part of its strategic update, Lloyds Banking Group announced plans to optimise its office space in line with hybrid ways of working. This includes a target of 30% reduction in office space by the end of 2024.

## Media Contacts



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